ลำดับ	รหัสนักศึกษา	ชื่อนักศึกษา	ชื่อเรื่องคันคว้าอิสระ
1	6512022021	Mr.ZHONGMIN PI	The brand image of sporting goods is repeated to consumers The influence of buying intention taking Hongxing Erke as an example
2	6422022027	Mr.QINRONG XIAO	Empirical Research on Live Shopping Behavior Intention Based on Rational Goal Pursuing Theory
3	6512022009	MissJINTONG HAN	THE EFFECT OF WORKPLACE BULLYING ON WORK ENGAGEMENT : THE MODERATING ROLE OF PSYCHOLOGICAL RESILIENCE
4	6512022034	Mr.FAXUAN CHANG	Research on the investment project selection of public offering real estate investment trusts based on the hierarchical analysis method
5	6512022025	MissJINGYANG HAN	The Influence of Service Recovery and Satisfaction on Tourists' Complaint Behavioral Inclination: Self-monitoring as Moderating Variable
6	6422022026	Mrs.LI WANG	The Impact of Work Stress and Mental Health on the Dehumanization of Private College Teachers in Kunming: Marital Status as a Moderating Variable
7	6512022031	Mr.ZHUOLIN ZHANG	A Study on the Effect of Compensation Satisfaction on Job Performance of College Managers -Mediated by psychological contract
8	6422022034	Mr.JIANXIAO DUAN	Study on the influence of anchors' commodity display behavior on consumers' purchase intention in live shopping.
9	6422022011	MissRAN HAO	Research on the correlation between corporate social responsibility and corporate performanceTaking Automobile Enterprises as an Example
10	6512022027	MissFANG LYU	Research on the Influence of Executives' Overseas Background on the Innovation Quality of A-Share Listed Companies—Based on the Moderating Effect of Equity Incentives
11	6422022006	Mr.YONGBO SONG	Research on Factors of Enterprise Bond Credit Rating Factors
12	6322022019	MissNAN LI	Analyse the relationship between financial structure and M2/gdp
13	6512022020	Mr.SU ZHANG	A survey on the currentsituation ofjunior middle school beginning teachers' competencetakingKunming as an example
14	6412022003	Mr.FENGXI ZHANG	Study on management theory based on learning motivation of international students in China in higher vocational colleges
15	6512022026	MissLIUXIANG CHEN	Research on the impact of the new crown virus infection on corporate cash holding behavior
16	6512022029	MissYUXIN ZHOU	Research on the influence of online shopping experience on consumers ' purchase intention
17	6512022012	MissMANQI XU	Research on the Impact of Innovation Investment in the New Energy Vehicle Industry on Enterprise Value.
18	6512022019	Mr.ZIJING CUN	Analysis of the comprehensive factors influencing college students' willingness to engage in civil service
19	6412022004	MissyING SUN	Impact of Brand Cognition on Consumer Purchase Intention in the Context of E-commerce Live Streaming

20	6422022007	MissNAN WANG	A Study of Parent Satisfaction Based on Primary and Secondary Out-of-School Arts Training Organizations
21	6512022014	MissHAN TENG	The Study of the Impact of Employees' Silent Behavior on Turnover Intention: The Mediating Role of Emotional Exhaustion
22	6422022008	MissXUEJUN ZENG	Study on the Impact of Employment Counseling on Employment Satisfaction of Undergraduate Graduates from Universities in Yunnan Province
23	6312022045	Mr.XIAO WU	The Effect of Occupational Stress on Mental Health of Young Teachers in Local Colleges and Universities in Jilin Province: the Mediating Effect of Mental Resilience
24	6322022032	MissSI YANG	Research on the marketing strategy of indoor pet park on Tik Tok platform in the era of self-media
25	6422022037	Mrs.QI TONG	Research on the marketing status and countermeasures of cultural creative products of museums in Yunnan Province under the background of the integration of culture and tourism
26	6522022018	Mr.LONG KOU	The Influence of Perceived Trust, Perceived Value, Perceived Usefulness, and Perceived Risk on College Students' Initial Willingness to Pay for Online Knowledge
27	6512022044	Mrs.XIXI LI	The Influence of Behavior—Based on The Theory of Planned Behavior
28	6512022036	MissMENGYUAN FENG	Marketing Strategy Research of Guangxi Drinking Water Companies A Case Study of LYQ Drinking Water Company
29	6522022029	MissJI PENG	Investigative Research on Satisfaction with Logistical Management in Private Kindergartens in Guangzhou
30	6522022008	Mr.GUOHAN GAO	The impact of the job demands-resources model on job burnout: The mediating role of presenteeism behavior.
31	6522022037	MissYANGXI HUANG	Research on problems and countermeasures in the development of new energy automobile enterprises
32	6512022065	MissYUDI YANG	An empirical study on the relationship between work stress and turnover tendency of grassroots administrators in universities in border ethnic areas
33	6512022051	MissJIABAO GU	A Study on the Impact of Job Insecurity on Engagement and Job Performance among Teachers in Vocational Undergraduate Colleges
34	6512022060	Mr.JIN HUANG	A Study on the Influence Mechanism of Human Resource Management System and Faculty Performance: A Survey Based on Higher Education Institutions
35	6512022005	MissJINYU DONG	Research on the Impact of Executive Heterogeneity on Enterprise Innovation Based on the Moderating Role of Corporate Social Responsibility
36	6512022066	Mr.LIXING ZHU	Research on the Influence of Psychological Stress on Mental Health of College Students ——Social support and Psychological resilience as a mediating role
37	6512022046	Mrs.QI SONG	The Impact of Negative Reviews and Merchant Responses on Consumers' Willingness to Make First Purchases: The Case of Meituan Platform
38	6522022024	Mr.YUANCHAO BAO	An empirical study on the relationship between the competence model and performance of teachers in universities and colleges
39	6512022041	Mr.BINGGAO YE	A Study on the Impact of Online Teaching Based on Constructivism Theory on the LearningBehavior ofCollege Students

40	6512022055	Mr.WEIZHI LI	A study on the influencing factors of mobile phone dependence on learning engagement among Chinese college students: Self- control as a mediating variable
41	6512022035	Mrs.ZHI AI	Factors influencing consumers' willingness to consume non-surgical medical beauty in Chongqing
42	6512022063	MissYING MENG	An Empirical Study on the Effect of Sino-Thailand Trade on Thailand's Economic Growth
43	6522022005	MissDANLI OUYANG	The Influence of E-Commerce Shopping Festival Atmosphere on Consumers' Purchase Intention
44	6512022037	Mrs.GUIXIA LIU	The Impact of Mobile Payments on Household Primary Consumption Expenditures, Pre-COVID-19 Evidence from Chinese Households
45	6522022003	MissJIE ZHONG	Research on the impact of the rise of e-commerce on international trade.
46	6512022062	Mr.JIAN LI	Study on management theory based on learning motivation of international students in China in higher vocational colleges
47	6512022038	MissLI LU	Research on the impact of the new crown virus infection on corporate cash holding behavior
48	6512022050	Mr.WENSONG LIU	A Study on the Impact of Academic Adaptation on Learning Effectiveness of Chinese Graduate Students Studying in Thailand
49	6522022009	Mr.XUANBO SONG	The Influence of Commercial Service Income of Voluntary Service Organizations on Mission Deviation——With Profit-seeking Inclination and Governance Completeness as Mediating Variables
50	6512022047	MissYINGYI LU	Research on the Development Strategy of Cultural Tourism in Dandong City Based on Literature Analysis and Questionnaire
51	6512022059	Mrs.XIN XIAO	A study on the influencing factors of college students' entrepreneurial environment based on the five-dimensional model A case study of private colleges and universities in Guangzhou
52	6512022022	MissXINGLEI GUO	Analyzing the impact of celebrity live fitness on the fitness behavior intention of "Cloud Fitness" users from the perspective of mind flow experience
53	6522022030	MissYIYING GONG	The Influence of Immersive Experience on Consumption Willingness of Virtual Items in Mobile Games
54	6522022025	Mr.FANSONG GAO	Research on factors influencing user engagement behavior on live game platforms-Take Douyu TV as an example
55	6522022032	MissJIASHU ZHENG	Research on the Influencing Factors of Customer Satisfaction in the Comprehensive Platform of Maternal and Child E-Commerce- Mediating role based on perceived value
56	6522022006	MissJINGUI HE	Research on Performance Evaluation and Management Strategies of External Teachers in Universities
57	6522022021	MissZHUOQI GUI	The impact of e-commerce live broadcast characteristics and brand intimacy on consumption willIntermediation based on brand awareness
58	6512022048	MissYIJIN QU	Research on the Influence of Liugong Group's Digital Transformation on Enterprise Performance
59	6512022040	Mrs.CHEN XU	E-commerce live streaming brings goods to consumers

60	6512022069	Missyingni Hong	The Influence of One-stop Service in Colleges and Universities on Students' Life Satisfaction
61	6512022056	Mr.YUANWEN DENG	A Study on the Transformation of Marketing Strategies of Operators in the 5G Background-Taking Huizhou Unicom as an Example
62	6522022011	Mr.YUWEN WANG	The influence of R & D investment on performance of enterprises -Take Chinese listed traditional Chinese medicine enterprises as an example
63	6522022002	MissJINJIN QING	A survey on the satisfaction of college general education network courses
64	6512022067	Mr.YANTAO LI	A Study on Consumer Satisfaction in Cross-Border E-Commerce in Southeast Asia after COVID-19
65	6522022031	MissJINFENG ZUO	A study of teaching management satisfaction of full-time undergraduate students in "Coexistence of undergraduate and vocational education" colleges based on the perspective of students - A case study of G University of Technology
66	6522022004	MissCHUNYU JIANG	The Effect of Learned Helplessness on Employees' Innovation Behavior: Innovation Self-efficacy as a Mediating Variable
67	6512022039	Mrs.LINLIN ZHAO	A study of the effect of green advertising claims on consumers' purchase intention
68	6522022026	Mr.ZIYI HUA	Research on the consumer impact of smartphone update iteration: with herd mentality as the mediating variable
69	6522022010	Mr.HUI ZHU	Research on consumption willingness of pet product consumers under self-media platform——Taking consumer satisfaction as ar intermediary variable
70	6522022027	MissLIFANG LIAO	A study of hotel interns' intention to leave based on the theory of planned behavior : Example of five-star hotel interns in Kunming in the past three years
71	6522022007	MissYUXIN DU	The influence of planned behavior theory on the marriage intention of post-1995 employees
72	6522022034	MissQIAN MA	Tourism Destination Image on Tourist Satisfaction Impact Study
73	6522022028	Mr.DONGXU LI	The Influence of Knowledge Judgment and Business Decision-Making on Enterprise Performance-Based on the Perspective of the Second Generation of Family Business Creation
74	6522022019	MissCHUNMEI WEN	Research on The Influnce of Perceived Brand Value on Consumers' Willingness to RecommendBased on The Mediating Role of Brand Trust
75	6122013009	Mrs.TIANJIAN GAO	Empirical research on influencing factors of smart tourism satisfaction Take Wudang Mountain as an example
76	6522022012	MissZIHAN AN	Investigation and analysis on job burnout and job satisfaction of college teachersTake Tongren University as an example
77	6512022015	Mrs.FANG CHEN	The development trend of domestic charging treasure under the sharing economy
78	6522022023	MissXINXIN LIU	In the cultural and creative industry, the influence of Transformative Leadership Style on Employees' Innovation Behavior is analyzed by taking Organizational Innovation Atmosphere as the mediating effect
79	6512022049	MissBAIYU QI	A Study on the Impact of Competence of University Counselors on University Students' Academic Engagement

80	6522022036	Mr.XIAOMIN YOU	Empirical study on financial risk of dairy industry based on factor analysis
81	6512022052	MissQINGYIN YANG	Empirical study on financial risk of dairy industry based on factor analysis
82	6512022061	Mrs.JUAN WANG	Analysis of the impact of new energy vehicle companies' social responsibility towards direct stakeholders and corporate financial performance
83	6522022035	Mr.LILI YIN	Information disclosure quality and enterprise financing cost from the perspective of ESG: a study of China's real estate industry
84	6112013020	Mrs.QIANHAN SUN	A study of the impact of Tik Tok on consumer purchasing behavior
85	6512021001	Mr.PARIYA CHOKPRASERTTHAVORN	Factors affecting intentiont to dine in Korean BBQ Buffet in Thailand
86	6512022068	Mr.ZHIQIAN CHEN	Research on the optimal value of diversified investment based on optimisation problems
87	6422021027	Mr.BAOFENG CAO	The research of turnover intention in the manufacturing company
88	6422021026	Mr.XINGHAI CHAI	Consumers' Purchase Intention of Electric Car and Influencing Factors
89	6322021009	Missyuan Lyu	THE INFLUENCING FACTORS TOWARD CUSTOMER SATISFACTION AND BRAND LOYALTY OF MIXUE - A BRAND OF NEW-TYPE TEA DRINK IN QUJING, CHINA
90	6512022030	Mr.JIAYI WANG	The Influence of Green Finance on Industrial Green Production — Data Analysis Based on China's Provincial Panel
91	6522022022	Mr.YULEI JIN	Analysis of the Factors Influencing Consumers' Continuous Purchase Intention in the Exploring Store Model of the Catering Industry-Taking Tiktok as an Example
92	6322022027	MissBING SU	Study on the Correlation between Characteristics of Educational Short Videos and User Purchase Behavior
93	6512022045	Mr.LIWEI LIU	A Study on the Relationship between Fans' Brand Perception of the Club and Fans' Purchasing Behavior of Guangdong Hongyuan's Fans
94	6312022047	Mr.HONGLIANG DUAN	A Study on the Factors Influencing the Purchasing Behavior of Community Group Buying Users Taking Meituan Optimal Selection as an Example
95	6512022042	Mrs.FENG QIN	Anchor Competence In Live Shopping Impact On Consumer Purchase Intention
96	6512022064	Mr.JINTAO YANG	Under the background of school-enterprise reform, there are problems and countermeasures in the performance of social responsibility of university enterprises in western Yunnan border area — Take Yunnan Baoshan College Asset Management
97	6512022043	Mr.LONG ZHANG	The Study on the Influencing Factors of Consumers' Purchase Intention in Webcasting
98	6512022032	MissXINFENG HUANG	A study on the influence of short tourism videos on tourists' behavioral intention A case study of Yunnan Province
99	6512022053	Mr.JIANZE WANG	Research on the influence of brand community value of social media on brand loyalty

100	6522022014	Missyuehan Jin	The impact of digital inclusive finance on the development of small and medium-sized enterprises — based on the data analysis of 11 provinces in the Yangtze River Economic Belt
101	6522022013	MissLINJIE JI	A Study on the Incentive Mechanism of Young Teachers in Z Private Secondary Schools from the Perspective of Job Happiness Based on Herzberg's Two-Factor Theory
102	6522022015	MissXIAONING GU	Research on the decision and implementation of the transfer of multinational electronics companies in China to Vietnam
103	6422022028	MissRAN ZI	The Influence of Conflict and Communication on Employees' Employment Experience
104	6522021004	MissPAKAPORN LOAHASUWANNARAT	Business development plan
105	6422021011	MissQING DONG	How Do Consumer Values, Fashion Consciousness and Platform Privacy Influence Chinese Purchase Intention and Behaviour on Taobao Online Cloth Store
106	6412021012	Mr.PUNYAWAT PANTHASARIN	AN EMPIRICAL STUDY ON THE ONLINE LEARNING EXPERIENCE: THE THAI PARENTS' PERSPECTIVE
107	6512021013	MissHAN LI	Organizational Factors affecting Employee Productivity
108	6522021010	MissYUCHI MO	Stakeholder Orientation and the Impact of Real Estate Industry Performance
109	6422021004	Mr.KITKACHA KARARAT	PRM Agency Service Limited Research
110	6512021014	MissJIE GE	A Research on the Study Tour Products Development of "The Intangible Cultural Heritage" Liu Pao Tea Based on RMP Analysis
111	6422021025	Mr.JUZHENG ZHANG	The Impact of Urban Residents' Committees on Government Policy Formulation under the System of community level self- governance of China
112	6512021007	Mr.YUFEI ZHANG	Research on the impact of comprehensive compensation on the well-being of employees in the catering industry
113	6212012023	MissYUJIN LIU	Research on the Differentiation Strategy in the Development of Private Undergraduate Universities in Yunnan
114	6522022033	MissYUELAN ZHU	Research on Performance Assessment Indicators for Human Resource Management Teachers in Vocational Colleges
115	6512022016	Mr.RONGRONG XU	Research on influencing factors of brand management in private colleges and universities—Based on the regulating effect of corporate social responsibility (CSR)
116	6422021024	Mr.JIANPING DONG	The effect of marketing factors on the willingness of consumers to buy Haier refrigerator