

Publications

2022

- Chih-Hung Chen. (2022). The mediating effect of corporate culture on the relationship between business model innovation and corporate social responsibility: A perspective from small- and medium-sized enterprises. *Asia Pacific Management Review*. DOI: 10.1016/j.apmr.2022.01.001. **(SSCI/ Scopus Q1)**

2021

- Chih-Hung Chen. (2021). Leveraging the Power of Online Referral for E-Business: The Moderated Mediation Model. *Journal of Theoretical and Applied Electronic Commerce Research*. 16, 2594-2607. DOI: 10.3390/jtaer16070143. **(SSCI/ Scopus Q2)**

2020

- Chih-Hung Chen and Chiu-Ming Hsiao (2020). Can International Standards Discriminate the Corporate Social Responsibility/Irresponsibility? Empirical Evidence from Taiwan. *Journal of Business and Management Sciences*, Vol. 8, No. 1, 28-37. DOI:10.12691/jbms-8-1-5
- Chih-Hung Chen and Chiu-Ming Hsiao (2020): Higher Education Expansion and Credit Risk: Evidence from China Universities Panel Data, *International Journal of Public Administration*, ISSN: 0190-0692 (Print) 1532-4265 (Online). DOI: 10.1080/01900692.2020.1729183

2018

- Chiu-Ming Hsiao and Chih-Hung Chen (2018). Volatility of Crude Oil Prices, Foreign Exchange Exposures, and Company's Performance: Empirical Evidence from Taiwanese 3PL Industry. *Humanities & Social Sciences Reviews*, Vol.6(1), pp.59-66

2011

- Chih-Hung Chen (2011). The Major Components of Corporate Social Responsibility. *Journal of Global Responsibility*, Vol. 2(1), pp. 85-99. Emerald Group Publishing Limited.
- Chih-Hung Chen (2011). Core Constructs of Corporate Social Responsibility: A Path Analysis. *Asia-Pacific Journal of Business Administration*, 3(1), pp. 47-61. Emerald Group Publishing Limited.

2000

- Chih-Hung Chen (2000). The Current: Will Politics Keep Up with Paradigm Shifts? *The Public Policy Journal of the Cornell Institute for Public Affairs*. Vol.5, pp.28-40. Cornell Institute of Public Affairs Publishing.