

Publications

2021

- Wang, H., & Fang, C. C. (2021). The influence of corporate networks on competitive advantage: the mediating effect of ambidextrous innovation. *Technology Analysis & Strategic Management*, 1-15.

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- Zhang, C., & Fang, C. C. (2020). The effect of Chinese traditional culture on employee green behavior: literature review. *International Journal of Human Resource Studies*, 10(1).
- Liu, L., & Fang, C. C. (2020). Accelerating the Social Media Process: The Impact of Internet Celebrity Word-of-Mouth Communication and Relationship Quality on Consumer Information Sharing. *International Journal of Human Resource Studies*, 10(1), 201222-201222.
- Liping, L., & Fang, C. C. (2020). EFFECTS OF HEALTH-PROMOTING LEADERSHIP ON EMPLOYEE ENGAGEMENT THROUGH WORKPLACE OSTRACISM, MODERATED BY EMPLOYABILITY. *International Journal of Management (IJM)*, 11(10).
- Yan, X., & Fang, Z. (2020). APPLICATION OF PSYCHOLOGICAL HINT AND CROWD BEHAVIOR IN RISK MANAGEMENT OF PUBLIC-PRIVATE PARTNERSHIP PROJECT. *Revista Argentina de Clínica Psicológica*, 29(1), 1138.

2018

- Yu Zhou, Chih-Cheng Fang and Mi (2018) Inclusive Leadership, Psychological Capital and Employee Engagement-Job Embeddedness as Moderator, *Journal of Technical Economics and Management* 11 (268), 54-59
- Xu Zhang, Chih-Cheng Fang & Zhang (2018) Based on the UTAUT Model of Evaluation in the Field of Medical Health Information Technology Adoption Behavior Research, *Computer and Information Technology* Vol, 26 No.1

2017

- Chih-Cheng Fang (2017), A Critique on the Validity of Knowledge Scope in Studies of Knowledge Transfer, *AU Journal of management* Vol. 9, No. 2

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- Chih-Cheng Fang and Hla Theingi (2012), The Role of Knowledge Gap in Person to Knowledge Diffusion: A Study of Thai Multilevel Marketing Business. *AU Journal of management* Vol. 10, No. 1

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- Chih-Cheng Fang (2011). The Impact of Age on Knowledge Diffusion Dynamics, AU Journal of management Vol. 14, No. 1