

Curriculum Vitae

Name: Chih-Cheng Fang, PhD. BA

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Language:

Chinese (Native language) Mandarin and Minnan dialect

English: Fluent in read, write, and conversation

Thai: Fluent in conversation, capable to read

Working experiences: 1984-2021 (In Thailand)

In Academia (2013-Now):

Duration	years	Organization	Job title	Remark
2016 Mar to now	5.5	International college of National Institute of Development Administration	Full time Lecturer	Master program: Business Innovation; (2016-2017) Managerial Economics; (2016-2018) Managing Global Business; (2016-2021 Mar) Regional and Global Business Environment; (2016) Management theories and practices. (2016-now) Independent study advisor (2016 – 2021 July) Thesis advisor (2016 – now) PhD program: Quantitative research methodology (2017-now) Advance research methodology (2017-2018) Dissertation advisor (2016-now)
2013 Sept to 2017 Sept	4	Graduate School of Management, Assumption University	Part time lecturer	Master program: Operations management (2013-2017) International Business Management (2016)
total	8			

PUBLICATION:

Individual:

1. Chih-Cheng Fang (2017), A Critique on the Validity of Knowledge Scope in Studies of Knowledge Transfer, *AU Journal of management Vol. 9, No. 2*
2. Chih-Cheng Fang (2011). The Impact of Age on Knowledge Diffusion Dynamics, *AU Journal of management Vol. 14, No. 1*

Co-authored

1. Huayun Wang, Chih-Cheng Fang (2021) The influence of corporate networks on competitive advantage: the mediating effect of ambidextrous innovation, *Technology Analysis & Strategic Management*, 1-15
2. Liping Liu, Chih-Cheng Fang (2020) Effects of Health-Promoting Leadership on Employee Engagement through Workplace Ostracism, Moderated by Employability, *International Journal of Management* 11 (10), 393-401
3. Xiaofan Yan, Chih-Cheng Fang. Application of Psychological Hint and Crowd Behavior in Risk Management of Public-Private Partnership Project, *Revista Argentina de Clínica Psicológica* 29 (1), 1138-1143
4. Chunyu Zhang, Chih-Cheng Fang (2020). The Effect of Chinese Traditional Culture on Employee Green Behavior: Literature Review, *International Journal of Human Resource Studies* 10 (1), 260-275
5. Liping Liu and Chih-Cheng Fang (2020). Accelerating the Social Media Process: The Impact of Internet Celebrity Word-of-Mouth Communication and Relationship Quality on Consumer Information Sharing. *International Journal of Human Resource Studies* 10 (1), 201-222
6. Yu Zhou, Chih-Cheng Fang and Mi (2018) Inclusive Leadership, Psychological Capital and Employee Engagement-Job Embeddedness as Moderator, *Journal of Technical Economics and Management* 11 (268), 54-59
7. Xu Zhang, Chih-Cheng Fang & Zhang (2018) Based on the UTAUT Model of Evaluation in the Field of Medical Health Information Technology Adoption Behavior Research, *Computer and Information Technology* Vol, 26 No.1
8. Chih-Cheng Fang and Hla Theingi (2012), The Role of Knowledge Gap in Person to Knowledge Diffusion: A Study of Thai Multilevel Marketing Business. *AU Journal of management* Vol. 10, No. 1

CONFERENCE PROCEEDINGS:

Individual:

1. Chih-Cheng Fang (2017), Role of education on Knowledge transfer, BGE The Asian and the Central European models tested: learning from the past, sharing for the future conference

Co-authored:

1. Xinlin Li, Chih-Cheng Fang (2018) Human Resource Management Issues in Overseas Corporation of China: The Case of Thailand, *The Sino-Thai International Symposium on Management, Conference Proceeding*, 3

2. Chih-Cheng Fang and Amonrat Thoumrungroje (2008). Effects of Codified Knowledge Diffusion Towards National Economic Development, AIB Conference Proceeding Dec 2008

IN BUSINESS (1984-2015):

Duration	years	Organization	Job title	Remark
2007 Jun to Oct 2015	8	Siam Fat and Oil Co., Ltd Business type: chemical production, Hydrogenation of edible oil; Fatty acid; Tributyrin; Dimethylfattyamide	General manager	All business and operations related affair
2005-2007 Mar	12	Cal-Comp Electronics (Thailand) Public Company Limit Business type: Electronics contract manufacturer (a bonded manufacturer): Printer, calculator, fax machine, monitor, cordless phone, Bluetooth device. Computer, set top box, PCBA for HDD, Camera, thumb drive, charger, IRD,	Director of Finance and administration division	Finance, Foreign exchange risk controller,
2001-2004			Director of Finance & Business division	Accounting, PO affair and Investor relations,
1997-2000			Director of Finance, Business and R&D division	Customs, BOI, Revenue department issues;
1996-1997			Director of Sales division	HR, General affair, import and export, Sales,
1995 Mar-1996			Manager of Sales department	Overseas purchase, Subsidiary's training courses, RD,
1991-1995 Mar	4.25	Fong Tong Enterprise Co., Ltd Business: printing business	General Manager	All business and operations related affair
1984 Mar-1990 Dec	7	Eng Fung Chemical (Thailand) Co., Ltd Business: Chemical production, Manufacturer of Na- cyclamate	Managing Director	All FDI affairs, business and operations related affair
Total	31.5			

Education background:

Year	Degree	University	Related courses
Dec, 2011	PhD of Business administration (Management):	Assumption University	Econometric; Multivariate analysis, Seminars (HR, IBM, Research methodology, Organizational behavior, strategy management, operations management, Organizational development, Quantitative analysis, Micro economics and Macro economics Dissertation topic: The role of social context in person to person knowledge diffusion

Jun, 2006	Master of Business Administration (Finance)	Assumption University	Financial management, International finance management, Managerial accounting, Managerial economic, Organizational behavior, Operations management, Independent research in Finance, Case studies, Research methodology, Management of Information system, Principle in Management, Strategy management
Jun. 1980	Bachelor of Science, Forestry	National Chung-Hsin University	Plant physiology, Dendrology, Silviculture, Forest Meteorology, Forest soil, Surveying, Tree seed biology, Wood properties, Forest Measuring, Wood drying and preservation, Forest valuation, Forest protection, Forest tree breeding and Genetics, Civil Engineering in forestry, Statistics for Forester, Experimental Design for Forestry, Forest Management, Forest Policy, Quality control in wood industries

Activities:

Education:

- Erasmus plus, Staff mobility for teaching in University of Economics in Bratislava Slovakia. Subject: economics 1. (October 2016)
- Moderator:
- SYSTEM for ASSESSING IMPACT and QUALITY of RESEARCH (SAIQoR) MANUAL evaluation. (2018)

Cultural activities:

- Violinist in Ibycus Chamber music orchestra, Bangkok (1985-1991)
- Bass singer in Bangkok Combine Choir (2015 to 2016)

Trainings attended:

- Advance plant tissue culture workshop, Taiwan (2013)